



# PORTFOLIO

# LAST GAMES



OB ENTERTAINMENT (NDA)

•Character animations, sprites, VFX and more.



MAIDEN COPS (Beat 'em up) Character animation, design and skins.



SIRL SMOOTHIES

(Puzzle) •2D Spine character animations, rigging, skins and NSFW.



HEAVY HEARTS
(2D Action RPG Hentai) •Character animation, designs. NSFW animations.

# SOFTWARES



# SKILLS

- Creative
- Self-taught
- Quick-learner
- Reliable
- Disciplined
- Transparent
- Flexible

# RAPHAEL BUENO HATENCIA



I have worked for several advertising agencies as an art and creative director. I am self-taught, quick learner of many softwares. My objective is to consistently deliver my best, continue personal growth and contribute actively to the success of a dynamic team.

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# EXPERIENCE

# RAGNAPIXEL STUDIO // 2022 - PRESENT

- Owner, managing remote employees.
- •20+ clients around the world (USA, Japan, Russia, France, Greece, Spain and +).
- Production of characters, assets and animations for indie games.
- •Creation of 10+ NFT projects.

# FREELANCER // 2007 - PRESENT

- From illustration, art direction, 2D/3D animation and pixel art.
   Produced over 70+ TV commercials aired on Globo channel.

#### NOB ENTERTAINMENT (STUDIO) // 2025 - PRESENT

- Senior Pixel Artist and Animator.
- •I gave life, animation and expression to tons of characters, sprites and VFX.

#### FINDOUT + MUDDI (AGENCY) // 2017 - 2018

- Director of creation and animation.
- Focus on strategies for social networks of 5 clients.
   Taught and trained 3 art creation interns.

# BITPIX (WEB AGENCY) // 2014 - 2016

- Creative director with focus on web design.
- •Smart design and UX development.
- •Managed projects and team, resulting in overcoming 6 months of work delays.

### ANIMAFACTORY (ART COURSES) // 2014 - 2016

- Owner and professor.
- •Taught courses: Digital Painting with Photoshop and 2D animation with After Effects.

### COMUNIC PUBLICITY (AGENCY) // 2010 - 2014

- •Director of creation and illustration.

- •Brainstorm new campaigns for clients like Toyota and many others.
  •Helped the agency to grow and become the biggest in city.
  •Edit/Animated more than 70 TV Commercials working collaborativelly with Sinergia Studio.
- •Taught and trained art interns until they successfully achieved the position of Art Director.

#### VERBO COMMUNICATION (AGENCY) // 2007 - 2009

- •Internship in the creation area, assisted in project production for several clients.
- Design campaigns for Citroen using my illustration skills to develop creative solutions, resulting successive increases in sales.

#### ESAMC STUDIO // 2007

•Teacher's assistant: photography, editing, filming and radio classes.

# ESAMC EXPERIMENTAL (AGENCY) // 2007

•Design brochures, billboards, flyers and other marketing material for NGOs clients.

# EDUCATION

University that provides business, communication, and law education.

·Bachelor in Marketing and Advertising.

#### LIGHT GROUP // 2008

Production, Photography and Post-Production courses. ·Advertising Photography Course inside Studio.

#### EMPRETEC // 2014

The world's leading entrepreneur training program, an intensive seminar created by the United Nations—UN.

Successfully completed course.

## **MELIES // 2015**

1st Faculty specialized in animation in Brazil.

ZBrush Digital Sculpture Course (Top Grade).

# SESC // 2016

Promotes entrepreneurship, visual arts, sport and educational activities.

•3D character animation course in Blender.

PORTFOLIO // 2025



